INAF 6209 TechTactics | Wichowski

Assignment #4

**“What Next” Policy Memo**

Twenty years ago, governments relied on phone, person-to-person and fax communications. Social media didn’t exist (Facebook – 2006; YouTube 2006; Twitter – 2007). Phones were connected to wires, connected to walls. Cameras required film that took, at least, hours to develop.

While it’s impossible to predict what policymaking will look like 10 years in the future, we can read indicators and patterns to envision what might be on the horizon.

**In this paper, identify what’s next on a given policy area for your agency leader. Present a policy memo that identifies what’s on the horizon and presents tech / tactics that can best capitalize on and/or prepare for this development.**

Regardless of the topic, your process will likely include some version of the following:

Topic exploration

OCT Outline proposal that identifies:

* Broad topic
* Specific area of focus
* Why topic matters

Background research

NOV - Key themes on history of program / topic; studies; trends; news

*- (OPTIONAL) interviews; polls; data analysis, etc*

- Plan for how to construct narrative / pitch in the memo itself

Final policy memo & presentation

DEC Present final memo

(Final policy memo handed in at time of presentation)